

DISCOVER COVINGTON

VISIT. EXPLORE. LOVE THE COV.

Kentucky!



About

DISCOVER COVINGTON

Discover Covington was created to promote the history, diversity and urbanity of the City of Covington as well as its economic potential through a broad marketing campaign. Its purpose is to position the city as the premier destination in Northern Kentucky for visitors, tourists and prospective residents and business owners. With your support, Discover Covington will provide an opportunity to celebrate the city's past, improve its present-day image and help Covington continue to grow in the future. Love the Cov!

Visit discovercovington.com today!

2011 ADVERTISING OPPORTUNITIES

1. Button Ad*

Small rectangle ad placed in right column of website

SIZE: 120x60 pixels

RATE: \$45/month

\$450/year

2. Rectangle Ad*

Rectangle ad placed in right column of website

SIZE: 240x240 pixels

RATE: \$55/month

\$550/year

3. Leaderboard Ad*

Horizontal banner ad placed above or below main content area of website

SIZE: 650x80 pixels

RATE: \$75/month

\$750/year

ADDITIONAL ADVERTISING OPPORTUNITIES

10%

DISCOUNT!

On 6-month contracts

*3-, 6- & 12-month contracts available.

Free Listing

Company name, address and phone number

RATE: FREE!

Expanded Listing

Free listing plus web address, hours of operation, descriptive text (up to 50 words), company logo, and photos (max of 3)

RATE: \$10/month

\$100/year

Discover Covington Partner

Partner logo and link to partner website in footer of website

RATE: \$500/month

BONUS! Free expanded listing and **10% off** on ad rates.